



OUR STORY

We are a humble restaurant located in an alley along Holland Village, Singapore. The Social Alley was born during the COVID-19 pandemic, whereby for a period of time, all citizens had to be quarantined and social distancing became a norm. With minimal social interaction, this circumstance has forced us to adapt to changes within weeks and has inevitably transformed relationships between millions of people.

Harnessing the lessons from a single novel virus, we come to to realise that all of us are, ultimately, human beings fighting a common enemy.

OUR GOAL

The Social Alley aims to bring people regardless of race, ethnicity, material wealth or social class together. Just like how the coronavirus doesn't discriminate, we don't either.

We hope to connect people from all walks of life—through messages that everyone and anyone can craft and receive, our patrons will be able to meet strangers, talk to new people, build connections and establish relationships. You might meet a stranger who could become your best friend or your soulmate!

OUR MENU

It's bold, it's unconventional and unlike anything you can find in a typical restaurant. Our menu is aligned with our goal of bringing people from all walks of life together—our carefully curated menu sees a myriad of fusion flavours; It draws inspiration from various countries all over the world and the dishes are influenced by the people we have met, places we have travelled to and foods we have tried and loved.

Here, you'll find flavours inspired by Chinese, Spanish Singaporean, Italian and more cuisines in our broad menu that will bring your tastebuds on a gastronomic journey.

OUR VISION, MISSION & VALUES

Here at The Social Alley, we stand by being socially accountable and aim to give back to society as much as we can. 10% of our profits are channelled towards the Save the Children Fund, whereby the proceeds are used to improve the lives of children improving education, healthcare, and economic opportunities and more.

On top of that, we pride ourselves on our sustainable practices. This initiative brings us one step closer to food sustainability, food security as well as a stronger battle against climate change.



If a glass of cocktail in hand for a chill night is up your alley, then you're looking at the right page.

Cocktails

15.0 per glass

S.A. SINGAPORE SLING

House gin, cherry brandy, pineapple juice, lime juice, grenadine syrup, angostura bitters

LONG ISLAND ICED TEA

House gin, vodka, rum, tequila, triple sec, sweet & sour

ADIOS MOTHERFUCKER

House gin, vodka, tequila, blue curacao, ron corina, sweet & sour

STILL GOT THE BLUES

Vodka, lychee, blue curacao, apple juice, sprite, cranberry juice

OLD FASHIONED

Bourbon, sugar, angostura bitters, orange bitters

NEGRONI

Gin, martini rosso, campari

SEX ON THE BEACH

House vodka, peach schnapps, melon, cranberry juice, orange juice

MARGARITA SHAKEN

House tequila, triple sec, lime juice, sweet & sour

COSMOPOLITAN

House vodka, triple sec, cranberry juice, lime juice

WHISKY SOUR

House bourbon, angostura bitters, eggwhite syrup, sugar syrup, lemon juice

MOJITO

House rum, mint, sugar syrup, lime wedges

CAIPIRINHA

Cachaca rum, lime wedges, sugar, soda

9 Forch of TSA (Special coeffails)

15.0 per glass

SOUR PLUM MARTINI

Sour apple liqueur, sour plum, apple juice

PEPPERMINT ICE CREAM

Baileys' Irish cream, peppermint liqueur

GIN GIN MULE

Gin, lime juice, mint leaves, ginger beer

RUM RUNNER

White rum, dark rum, banana, crème de cassis, pineapple juice, lime juice, orange juice, grenadine

TROPICAL COLADA

White rum, melon, malibu, pineapple juice, lime juice, cream

15.0 per glass

Martiriy

APPLE MARTINI

Vodka, sourz apple, apple syrup, apple juice

DIRTY MARTINI

Vodka or gin, olive juice

ESPRESSO MARTINI

Vodka, crème de cacao brown, kahlua, espresso shot

LYCHEE MARTINI

House vodka, lychee liqueur, martini bianco, crême de cassis, lychee juice

GIN/ VODKA MARTINI

House gin/vodka, dry martini

Prioris are subject to or's service charge



Shootery

		100		
JÄGERBOMB Jägermeister, redbull	13	Wivez		
B52 (NO FLAME) Kahlua, bailey's triple sec	13	Come savour our exclusive cu collection of wines from Australi Valley, McLaren Vale and Heatho	alia-Yarra	
BLOW JOB Banana, bailey's cream on top	13	exceptionally well with our range		
CROUCHING TIGER	13	HOUSE WINES	501112	
Tequila, lychee FLATLINER	13	Tellurian Heathcote Marsanne 2016 15	65	
Tequila, sambuca, tobasco		Toolleen Ridge Heathcote Shiraz 2015	78	
Vodka, triple sec, sweet & sour	13	PREMIUM WHITE WINES		
ORGASM	13	Pimpernal Vineyard Viognier 2017	80	
Bailey's, triple sec SLIPPERY NIPPLE	13	Tellurian Heathcote Riesling 2017	80	
Bailey's, sambuca, grenadine		Pimpernal Vineyard Chardonnay 2018	98	
IRISH CARBOMB Jameson's irish whisky, bailey's, guinness	16	PREMIUM RED WINES		
draught	16	Pimpernal Vineyard Pinot Noir 2 2017	85	
THREE SHADES OF HELL Pernod, sambuca, ron corina 151		Hugh Hamilton Jim Jim Shiraz 2015	98	
TEQUILA POP Tequila, sprite	16	Hugh Hamilton 'Sky Rocket' Cabernet Sauvignon 2014	105	
FLAMING LAMBORGHINI	20	ROSE		
Brandy, sambuca, bailey's, blue curacao	30	Tellurian Rose 2017	60	
WATERFALL Kahlua, sambuca, brandy, galliano, ron corina 151	30	The Drama Queen Methode Traditionnelle 2012	108	



Feeling thirsty?

Order up a bucket of assorted bottled beers for sharing or head straight for the variety of draught beers on tap that we offer, all originating from various parts of the world.

These are the perfect accompaniments to the bar bites on our food menu!

Bottled Beer

10.0 per bottle Get a bucket of 5 for 45.0

TIGER

CORONA

HEINEKEN

BUDWEISER

Draught Beer on Fap

	HAPPY HOUR		NORMAL HOURS		
00	HALF	FULL	HALF	FULL	3L TOWER
ASAHI WHITE Japan	9	12	12	15	- 5
KRONENBURG France	8	11	11	14	65
CARLSBERG Denmark	8	11	11	14	65
GUINNESS Ireland	9	12	12	15	-
KILKENNY Ireland	9	12	12	15	-
ERDINGER Germany	10	13	13	16	-



This one's for the hardcore liquor lovers—we offer a huge range of spirits ranging from vodka, close to 10 kinds of whiskey and more!

SPIRITS MENU

all a			Gin		
Confer	V		Acres 1	GLASS	BOTTLE
	GLASS	BOTTLE	BOMBAY SAPPHIRE	15	150
STOLICHNAYA VODKA		150	TANQUERAY	18	180
ABSOLUT VODKA	18	180	HENDRICK'S	20	200
GREY GOOSE		220	ROKU GIN		220
BELVEDERE		250	STAR OF BOMBAY		250
Whispe	cy		Bourle	DV-	
	GLASS	BOTTLE		GLASS	BOTTLE
DEWAR'S WHITE LABEL		150	JACK DANIEL'S	15	150
	*	150	MAKER'S MARK		180
JOHNNIE WALKER BLACK LABEL	18	180	of or	00	,
CHIVAS REGAL 12 YRS	18	180	Tapaveze U	Thisp	ey
MONKEY SHOULDER	120	180	CHITA SUNTORY		270
GLENFIDDICH	1.5	200	HIBIKI HARMONY		350
DEWAR'S SPECIAL RESERVE 12YRS	20	200	YAMAZAKI DISTILLERS RESERVED 12 YRS		380
DEWAR'S SPECIAL RESERVE 15YRS		260	YAMAZAKI 12 YRS		400
CHIVAS REGAL 18 YRS		300	Bran	dy	
JOHNNIE WALKER BLUE LABEL		380	REMY MARTIN VSOP		250
			MARTELL GORDON BL	EU	350



Mochtaily 8.0 per glass

CINDERELLA

Lîme juice, orange juice, pineapple juice, ginger ale, grenadine syrup

CRANBERRY COOLER

Cranberry juice, lime juice, ginger ale

GOVERNOR'S SMILE

Orange juice, milk

PUSSYFOOT

Lime juice, orange juice, cranberry juice, pineapple juice, milk

SHIRLEY TEMPLE

Lime juice, sprite, grenadine syrup

VIRGIN MOJITO

Lime juice, soda, sugar syrup, lime wedges, mint leaves

VIRGIN MARY

Tomato juice, worchestershire, tobasco sauce, lemon slices

VIRGIN MARGARITA

Lime juice, sweet & sour

VIRGIN PINA COLADA

Pineapple juice, coconut milk

Soft drinks

5

5

SOFT DRINKS

Coke/ Coke Light/ Sprite/ Redbull/ Ginger Ale/ Ginger Beer/ Soda/ Tonic Water/ Green Tea

HOMEMADE LEMON TEA

STILL/ SPARKLING WATER 9
Acque Panna/ San Pellegrino

Chilled Fruit Trices

7.0 per glass

APPLE

CRANBERRY

LIME

ORANGE

PINEAPPLE

FRUIT PUNCH



Drewirm Longty

Using a coffee blend roasted and imported from Italy. The Espresso Furioso coffee beans that we use are intense and fullbodied, boasting a nutty flavour profile with a mild cocoa finish.

	Hot	Iced
ESPRESSO	4.5	5.0
LONG BLACK	5.5	6.0
CHOCOLATE	5.5	6.0
LATTE	5.5	6.0
CAPPUCCINO	5.5	6.0
FLAT WHITE	5.5	6.0

Ortizaval Jea

Served by the pot

Appreciate the fine art of tea with our array of teas. ranging from the classic black tea to those that come with floral scents for that perfect palate-cleansing effect.

BLACK TEA English Breakfast 9.9 9.9 Earl Grey CAFFEINE-FREE 9.9 Coba Cabana Chamomile Dream 9.9 **GREEN TEA** Marrakesh Mint 9.9 Osmanthus Sencha 9.9 Pearl of the Orient 9.9 WHITE TEA 9.9 Nymph of the Nile **OOLONG TEA** 9.9 Lily of the Field



269 Holland Avenue Singapore 278990



10% of our proceeds are channelled towards the Save the Children Fund, a leading humanitarian organisation committed to giving all children the best future they deserve.

Thank you for being part of this journey together with The Social Alley in doing good and improving the lives of the less fortunate!

thesocialalley.sos

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